

# The Art of Financial Hacking — EU edition

**18 – 21 April 2018**  
**Brussels, Belgium**

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**Sunday 22 April**

Satellite event in Eindhoven, The Netherlands  
ECONOMIA BOOK LAUNCH & DINNER

**In this extensive four-day workshop, Paolo Cirio, Brett Scott, and Luce Goutelle will take you on a journey into the dark heart of finance, showcase previous investigations and interventions into the financial sector, and explore the cracks in the European district of Brussels, the heart of Europe's financial lobby. They will then guide you in building your own financial art-hacks.**

The financial sector often appears daunting and impenetrable to outsiders. We look on the huge skyscrapers and imagine bankers using obscure language and complex mathematical models to move money around the globe, influencing politicians and pulling strings behind closed doors. The sector, however, is far more permeable than it may seem, and since the financial crisis we have seen a rise in artists, activists and

anthropologists intent on exploring the sector, looking for cracks and opportunities for interventions and creative alternatives. Can you build a hedge fund as a way to infiltrate into the inner workings of the sector, or can you design an algorithm that jams the traditional logic of markets? What about going undercover, or using the sector as the setting for installations or interactive theatre?

The workshop welcomes all people with a curiosity in exploring finance and is aiming for a diversity of participants, e.g. adventurous artists, hackers, activists, performers, filmmakers, researchers, designers, students, and so on. This event is a follow up from the masterclass financial hacking during Economia Festival 2017 organised by Baltan Laboratories.

## How to join?

**Tickets for the workshop can be purchased via our [Eventbrite page](#). We will be able to host a maximum of 20 participants for the workshop, and we ask a modest fee of €50,- per person for 4 days to cover the minimal expenses. Please be aware that lunch and dinner are not included, and that lodging in Brussels should be arranged by participants individually. The price of this workshop should not be a drag on your participation. If this is the case, do not hesitate to contact Luce via [contact@loop-s.eu](mailto:contact@loop-s.eu)**

# About the workshop leaders

## Paolo Cirio

[Paolo Cirio](#) is a conceptual artist who works with legal, economic and semiotic systems of the information society. He investigates social fields impacted by the internet, such as privacy, copyright, democracy and finance. He shows his research and intervention-based works through artifacts, photos, installations, videos, and public art. Paolo Cirio has exhibited his work in museums and institutions around the globe and won numerous prestigious art awards.

## Brett Scott

[Brett Scott](#) is a journalist, campaigner and the author of 'The Heretic's Guide to Global Finance: Hacking the Future of Money' (2013). He works on financial reform, alternative finance and economic activism with a wide variety of NGOs, artists, students and start-ups, and writes for publications such as The Guardian, New Scientist, Wired Magazine and [CNN.com](#). He is a Senior Fellow of the Finance Innovation Lab, an Associate at the Institute of Social Banking and an advisory group member of the Brixton Pound. He tweets as @suitpossum.

## Luce Goutelle

[Luce Goutelle](#) is a theater director, curator and independent researcher. She works on the transformation of the social and economic structures of our society. Bordering on art, journalism and social science, her projects take the form of mysterious events, shows, stories, investigations and underground experiments in contexts as varied as the heights of a business tower, the reception of a hotel, the boards of a theater, a fountain of a park, a cafe, hair salon or a luxury yacht. She co-founded the company Loop-s in 2015 and the creative lab Unbewitch Finance in 2017.

# Book launch & Debate & Talks

## Economia: Methods for Reclaiming Economy

**Friday 20 April, 5PM–7 PM**  
**Brussels, Belgium**

LA BELLONE  
Rue de Flandre 46  
1000 Bruxelles

Can we find alternative systems that are not based on permanent growth or scarcity? The publication *Methods for Reclaiming Economy* focuses on a selection of ideas explored during Economia festival organised by Baltan Laboratories, containing contributions by international theorists, artists, biologists and hackers. With an open-ended and kaleidoscopic approach, the publication features contributions by Josef Bares, Daniel de Bruin, Dan E. Burr, Paolo Cirio, Meredith Degyansky, Michael Goodwin, Monique Grimord, Ilan Katin, Thomas Kern, Nicholas McGuigan, Jennifer Lyn Morone, Mark van der Net, Brett Scott, Timothy Smith, UBERMORGEN, Pablo Velasco, Lenara Verle and Geerat Vermeij that show how we can shape new economic realities. The book consists of three chapters, each with a distinctive focus from the artistic; the social and the biological domain to approach our economy. This event is kindly hosted by [La Bellone](#).

The Art of Financial Hacking – EU edition is co-organised by [Baltan Laboratories](#) and [Unbewitch Finance Lab](#) with the support of [Creative Industries fund NL](#), [Finance Watch](#), [Kaaitheater](#), [Fairfin](#) and [Corporate Europe Observatory](#)

# Workshop schedule

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## Wednesday 18 April

KAAISTUDIO'S  
81 rue Notre Dame du Sommeil, 1000 Brussels

### 10 AM – 4 PM

Masterclass day 1 – introduction by  
Brett Scott, Paolo Cirio & Luce Goutelle

### 5 PM – 6.30 PM

[Kaai Talks by Paolo Cirio & Brett Scott](#)

### 7 PM

Performance [Trials of Money](#) by  
Christophe Meierhans (*optional*)

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## Thursday 19 April

EUROPEAN DISTRICT  
Mundo-B - Rue d'Edimbourg 26, 1050 Ixelles

### 11 AM

Finance [Lobby tour](#) with Lora Verheecke  
(*Corporate Europe Observatory*)  
& Aline Fares (*activist/ex-Finance  
Watch/ex-Dexia*)

### 2 PM – 7 PM

Wild Walk in the European District  
of Brussels

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## Friday 20 April

WORLD TRADE CENTER I  
Boulevard du Roi Albert II 28/30, 1000 Brussels

### 10 AM – 4 PM

Masterclass day 3 – by Brett Scott,  
Paolo Cirio & Luce Goutelle

### 5 PM – 7 PM

Methods for Reclaiming Economy. Debate  
& *Economia* book launch, La Bellone

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## Saturday 21 April

WORLD TRADE CENTER I  
Boulevard du Roi Albert II 28/30, 1000 Brussels

### 10 AM – 4 PM

Masterclass day 4 – by Brett Scott,  
Paolo Cirio & Luce Goutelle

### 4 PM

Immersive experience in the  
World Trade Center

### 5 PM

Closing drinks

# Special Event

## Economia Abundance dinner & Book launch

**Sunday 22 April, 5.30 PM – 9 PM**  
**Eindhoven, The Netherlands**

WALL STREET  
Stadhuisplein 6  
5611 EM Eindhoven

What do food waste and economy have in common? What to do with leftover foods as a result of an exceptionally good harvest? Our current economic system turns perfectly eatable vegetables and nourishing foods into a worthless surplus. The affluent cabbage harvest last year was too much for farmers to process for a fair price, resulting in an economical devaluation of cabbages to prices of nearly zero. For chef Thorwald Voss (Mediamatic) and artist Arne Hendriks, the Abundance Dinner is a way to embrace the challenge of agricultural over-abundance. During this performative dinner, we will re-instate the value of these 'waste products' together, by demonstrating that with enough creativity, skill and determination, abundance becomes inspiration for delight and indulgence. During the dinner, the book publication *Methods for Reclaiming Economy* will be officially launched, accompanied with presentations by Paolo Cirio and Brett Scott.

The Economia Abundance Dinner is a collaboration with Mediamatic and Wall Street Eindhoven, funded by Creative Industries fund NL.

**A separate ticket is required for this event. For more information, please visit [baltanlaboratories.org](http://baltanlaboratories.org).**

[baltanlaboratories.org](http://baltanlaboratories.org)

[thinkeconomia.com](http://thinkeconomia.com)

[desorcelerlafinance.org](http://desorcelerlafinance.org)



**creative industries  
fund NL**

**KAAI  
THEATER**



**FAIRFIN**  
more than money

**IMAGINE** 2020  
Art and Climate Change



Co-funded by the  
Creative Europe Programme  
of the European Union